

## INTRODUCTION

IndigoBlue Consult is a consultancy and research agency based in Curaçao. IndigoBlue Consult stands for corporate social responsibility, and is strongly focused on quality, customer relations and achieving concrete results. IndigoBlue Consult is known for the clearly written texts, professional presentations and use of modern (research) tools. the name and logo (a ghanaian Adinkra symbol) of IndigoBlue Consult illustrate the identity of the company: change, creativity, harmony, innovation and diversity.

## VALUES

IndigoBlue Consult can be characterized by four important values:

- **Big Picture Approach**

*IndigoBlue Consult looks at questions and challenges from a holistic / system view and takes different perspectives of all relevant entities and/or persons into account.*

- **Collective Impact**

*IndigoBlue Consult strongly believes in bringing people together in a structured way to achieve change and create lasting solutions.*

- **Cooperative Thinking**

*IndigoBlue strongly believes in the value of collaboration and cooperation which is reflected in both modus operandi as in concrete deliverables.*

- **Social Awareness and Community Development**

*IndigoBlue Consult takes responsibility for the impacts of its decisions and activities on all aspects of society, the community and the environment. IndigoBlue wants to contribute to the health and welfare of society, operating transparently and ethically.*

## WORKING AREAS + EXPERTISE

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IndigoBlue Consult is active in the areas of social science and spatial planning and consists of a multi-disciplinary team. Two managing directors form the basic team: Sharnon Isenia and Elly Hellings. Sharnon Isenia is consultant, project manager and specialist in the field of urban renewal, community development, traffic & parking. He has a master's degree in Urban Planning and Business Administration. Elly Hellings is consultant, researcher and program manager. Her specialization lies in the field of applied social scientific research. She has a master's degree in Sociology.

## PRODUCTS

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IndigoBlue's work can be divided into four main products:

- Research & evaluation

*IndigoBlue Consult has broad knowledge and experience in the field of applied research, varying from monitoring and evaluation research, setting up tracking systems, organizing focus groups, developing questionnaires, inventory surveys, customer satisfaction surveys and traffic research..*

- Value creation and change making

*Independent advise, developing concepts, preparing new policies for different entities, developing educational material and teaching.*

- Program & project coordination

*Preparing and writing project plans and programs, management and coordination of implementation and evaluation of projects and multidisciplinary programs.*

- Professional writing

*Commissioned articles, policy papers, business plans, annual reports and research reports*